



## The Visual Effects Society (VES) and Autodesk Announce VES Student Award 2011

### Call for Entries Now Open

Los Angeles, November 2, 2010 – VES is pleased to announce that it is now accepting submissions for its annual Student Award, exclusively sponsored by Autodesk, Inc., a world leader in entertainment software. The deadline for submissions is November 30, 2010, and the winning student will receive the award live at the 9<sup>th</sup> Annual VES Awards Show, to be held on January 28, 2011 at the Century Plaza Hotel in Los Angeles.

The student award is to recognize outstanding achievement in visual effects on any project that was created by a student or group of students while attending an accredited school. Qualified students at schools from all over the world are encouraged to send in their submissions before the November 30, 2010 deadline. The winning student will be provided with free airfare from anywhere around the world, two night's accommodation to attend the show, and one license of either the [Autodesk Maya Entertainment Creation Suite Premium](#) or the Autodesk 3ds Max Entertainment Creation Suite 3D visual effects software, at no cost (both Suites include Autodesk MotionBuilder and Autodesk Mudbox, the Premium Suite also includes Autodesk Softimage). Rules and Procedures can be found at <http://www.visualeffectssociety.com/ves-awards>.

“We are very pleased to work with our partner, Autodesk, to be able to offer the opportunity to students around the globe to get their work out in front of the top visual effects maven and executives in the world,” says Jeffrey A. Okun, Chair of the VES. “It is something that should not be missed.”

“This is the third year Autodesk is supporting this pioneering award. We're committed to helping the next generation of filmmakers, and awarding these young artists for their innovation is an integral part of our student community outreach,” said Stig Gruman, vice president, [Autodesk Digital Entertainment](#).”

The annual VES Awards show honors the most outstanding visual effects in film, television, animation, commercials, special venue projects and video games.

Last year's event attracted more than 1,000 visual effects artists and celebrities as the VES honored James Cameron with its Lifetime Achievement Award. For the upcoming awards, VES will honor Ray Harryhausen with the Lifetime Achievement Award.

### **About the VES**

The VES is a non-profit, professional, honorary Society dedicated to advancing the arts, sciences and applications of digital visual effects and to upholding the highest uniform standards and procedures for the visual effects profession. Headquartered in Los Angeles, the VES is a global organization and has Sections in Australia, London, San Francisco and Vancouver.

The VES is the entertainment industry's only official organization representing the extended community of visual effects practitioners including supervisors, artists, producers, technology developers, educators, PR/marketing specialists and studio executives. Its over 2,000 global

members contribute to all areas of entertainment from film, television and commercials to music videos, games and new media. The VES strives to enrich and educate its members and the entertainment community at large through many domestic and international events, screenings and programs. Visual effects professionals constitute a vital creative force in content creation and are literally shaping the future of entertainment. For more about the VES, visit [www.visualeffectssociety.com](http://www.visualeffectssociety.com).

### **About Autodesk Education Initiatives**

Autodesk supports students and educators by providing design software, innovative programs and other resources designed to inspire the next generation of professionals. By supporting educators to advance design education and [science, technology, engineering and math \(STEM\)](#) skills, Autodesk is helping prepare students for future academic and career success. Autodesk supports schools and institutions of higher learning worldwide through substantial discounts, subscriptions, grant programs, training, curriculum development and community resources. For more information about Autodesk education programs and solutions, visit <http://www.autodesk.com/education>.

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