

New Animation Category Introduced for 2007 Visual Effects Society Awards

6th Annual VES Awards Submissions Open in September

Los Angeles, August 31, 2007 – The Visual Effects Society (VES) announced today a new category in the 6th Annual VES Awards: “Outstanding Effects in an Animated Motion Picture.” VES will begin accepting submissions for all categories on September 1, 2007 through Dec 3, 2007. Rules and Procedures as well as submission worksheets can be found at www.vesawards.com.

"We are constantly striving to create or modify categories to accurately acknowledge the increasingly demanding and often overlooked work of VFX professionals," says Jeffrey A. Okun, VES, Chair of the board. "We are proud to offer this new category, which we know will give the animation professionals a higher profile at our awards presentation. We look forward to seeing the amazing work of these talented professionals that enter the 6th Annual VES Awards!" Okun added.

The 6th Annual VES Awards will take place on Feb. 10, 2008 at the prestigious Kodak Theatre Grand Ballroom in Hollywood, for the second year in a row. The annual VES Awards show honors the most outstanding visual effects in film, television, animation commercials, special venue projects and video games.

The categories open for submission are:

1. Outstanding Visual Effects in a Visual Effects Driven Motion Picture
2. Outstanding Supporting Visual Effects in a Motion Picture
3. Outstanding Visual Effects in a Broadcast Miniseries, Movie or Special
4. Outstanding Visual Effects in a Broadcast Series
5. Outstanding Supporting Visual Effects in a Broadcast Program
6. Outstanding Visual Effects in a Commercial
7. Best Single Visual Effect of the Year
8. Outstanding Real Time Visuals in a Video Game
9. Outstanding Pre-Rendered Visuals in a Video Game
10. Outstanding Visual Effects in a Special Venue Project
11. Outstanding Animated Character in a Live Action Motion Picture
12. Outstanding Animated Character in an Animated Motion Picture
13. Outstanding Animated Character in a Live Action Broadcast Program or Commercial
14. Outstanding Animated Character in an Animated Broadcast Program or Commercial
15. **Outstanding Effects in an Animated Motion Picture**
16. Outstanding Created Environment in a Live Action Motion Picture
17. Outstanding Created Environment in a Live Action Broadcast Program or Commercial
18. Outstanding Models or Miniatures in a Motion Picture
19. Outstanding Models or Miniatures in a Broadcast Program or Commercial

20. Outstanding Compositing in a Motion Picture
21. Outstanding Compositing in a Broadcast Program or Commercial
22. Outstanding Special Effects in a Motion Picture
23. Outstanding Special Effects in a Broadcast Program or Commercial

Last year's event attracted more than eight hundred celebrities, visual effects and animation artists, dozens of nominees and members of the film, television, special venue and games industries. Winners from 2007 included *Pirates of the Caribbean: Dead Man's Chest* (John Knoll, Jill Brooks, Hal Hickel, Charlie Gibson) for Outstanding Visual Effects in a Visual Effects Driven Motion Picture and *Battlestar Galactica - Episode 303b "Exodus"* (Gary Hutzler, Michael Gibson, Alec McClymont, Brenda Campbell) for Outstanding Visual Effects in a Broadcast Series. Nominations for the Awards will begin September 2007.

About the VES

VES is a professional, honorary society, dedicated to advancing the arts, sciences, and applications of visual effects and to upholding the highest uniform standards and procedures for the visual effects profession. Now celebrating its 10th anniversary year, VES is the entertainment industry's only official trade organization representing the extended community of visual effects practitioners including supervisors, artists, producers, technology developers, educators and studio executives. Its 1,500 global members contribute to all areas of entertainment from film, television and commercials to music videos, games and new media. VES strives to enrich and educate its members and the entertainment community at large through many domestic and international events, screenings and programs. Visual effects professionals constitute a vital creative force in content creation and are literally shaping the future of entertainment.

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