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VES Releases Demo Material Guidelines

Tom McLean Aug 23rd, 2015 No Comments yet

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The Visual Effects Society has released the first-of-its-kind demo material guidelines, a set of recommendations for the usage and release of work-for-hire materials presented as part of a demo reel portfolio by VFX facilities and practitioners.



Its purpose is to provide a fair and consistent framework that provides reasonable access for artists to showcase their work, while protecting the ownership rights of studios and producers.

The Demo Material Guidelines were developed under the leadership of the VES Business, Labor & Law Committee and with the collaboration of leading VFX companies and studio executives.

The VES Demo Material Guidelines are available online [here](#).

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Visual Effects Society