

Syd Mead Tapped for Visual Effects Society Visionary Award



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The [Visual Effects Society](http://variety.com/t/visual-effects-society/) (<http://variety.com/t/visual-effects-society/>) announced Wednesday that futurist and illustrator [Syd Mead](http://variety.com/t/syd-mead/) (<http://variety.com/t/syd-mead/>) will be the next recipient of its Visionary Award.

Mead is the first non-director to receive this honor from the VES; past Visionary Award honorees include Christopher Nolan, Ang Lee, Alfonso Cuarón and J.J. Abrams.

Mead made his mark as a visual futurist in the world of sci-fi films with “Blade Runner” (pictured) and “Tron.” From his early days as an illustrator for Ford Motor Company, U.S. Steel and Philips Electronics, Mead became a concept artist known for blending the futuristic with the believable.

In 1993, his work inspired a four-part “How-To” series entitled, “Techniques of Syd Mead” and later the documentary, “Visual Futurist” in 2007.

Images of his art have drawn record crowds to digital exhibits in Japan, Italy, California and Spain. Mead currently continues to show his creative talents in one-man shows and lecture presentations for corporate (<http://variety411.com/us/new-york/corporate-video-production-companies/>) clients and universities around the globe.

He is set to receive the award at the 14th Annual VES Awards (<http://variety.com/t/ves-awards/>) Feb. 2 at the Beverly Hilton Hotel.

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