

'Blade Runner' Designer Syd Mead to Get Visual Effects Society Award

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His iconic design work has also appeared in 'Tron.'

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Jenny Risher
Syd Mead

Visual futurist and conceptual artist **Syd Mead** — whose design work includes *Blade Runner* and *Tron* — will receive the Visual Effects Society's Visionary Award at the 14th Annual VES Awards on Feb. 2 at the Beverly Hilton Hotel.

"Syd is truly a defining creative force in the world of visual arts," said **Mike Chambers**, VES board chair. "He has a rare ability to create fiercely inventive images, both

iconic and sublime, and he has contributed to some of our most unforgettable cinematic experiences. Syd's legendary contributions to the field of design, and the inspiration he has provided for generations of visual effects artists is immense."

Mead's career spans six decades and began at Ford Motor Company's Advanced Styling Studio. After Ford, he took on design assignments for companies including U.S. Steel and Philips Electronics.

In 1979, his work in Hollywood started with creation of the V'ger entity for *Star Trek: The Motion Picture*, followed by *Blade Runner* and *Tron*. Mead's designs for robots, vehicles and other-worldly environments have also been featured in films including *2010*, *Short Circuit*, *Aliens*, *Time Cop*, *Johnny Mnemonic*, *Mission Impossible 3* and *Elysium*.

Collections of Mead's work have been exhibited around the world. A documentary of his career, *Visual Futurist*, was released in 2007.

Links:

[1] http://pinterest.com/pin/create/button/?url=www.hollywoodreporter.com/behind-screen/blade-runner-designer-syd-mead-811877&media=http://www.hollywoodreporter.com/sites/default/files/imagecache/blog_post_349_width/2015/07/syd_mead_s_15.jpg&description='Blade Runner' Designer Syd Mead to Get Visual Effects Society Award