



VISUAL EFFECTS SOCIETY - INDIA SECTION

Minutes of Meeting - Board of Managers

Date: **Saturday November 25,2017** (5:30pm - 7:30pm).

Venue: Redchillies VFX (Mumbai)

Attendees : Anish Mulani, Keitan Yadav, Madhusudan, Neil Sadwelkar, Sachin Shrestha, Devrishi Chatterjee, Abhishek Krishnan, Kondareddy Suresh, Mohinder Karthik, Bejoy Arputharaj, TimMcGovern (as Guest Consultant)

1) Outreach activity target/projection:

Atleast one top member from each Indian studio should be tried to enrolled.
We need much more participation for more active events.

2) Press Release and organizing Events:

PR and member event to be planned soon.
We should proactively try and include film fraternity (celebrities and technicians) to engage more with our cause and in turn provide us better visibility.
Abhishek to share PR objectives document for reference

3) Future plan of action:

All members to be asked about VES India 2018 expectations
By next Saturday Dec 02,2017 we should be announce further event action plan
Prepare a formal press release
Dev to share an earlier draft/proposal for projected VES India activities as discussed with Tim

4) Social Media Activation

Social Media handles to be activated and circulated more among peers

- Email : vesindiasection@gmail.com
- FB Link : <https://www.facebook.com/vesindiasection/>
- Twitter : <https://twitter.com/vesindiasection>

Dev/Sachin to help draft the official announcement to the members along with minutes of meeting.

5) Publications and Media partners

Multiple publications and media partners to be explored

- Animation Express
- Box Office
- Filmfare

6) Generic Concerns

Matters to be taken up by Suresh for the global board

- Option 1: City wise central option for screener delivery can be explored. It should be noted that some members raised the concern that a centralized location for screener delivery may be a legal problem as it puts the burden of the copyrighted and watermarked screener material reaching the intended member on the centralized location's authority. The current delivery is a direct delivery between the studio and the member (where VES is not involved) so this brings in another layer of challenge from a legal technicality standpoint.

- Option 2: Digital download option can be requested.

Also for the current screeners, if a tracking ID can be communicated it will be beneficial to have that intimation.