

VES WA Board of Managers Meeting Minutes June 8th

1. Chair call to order: 7:07
2. Roll Call:
 - a. **Present**
 - i. **Neil Lim Sang, Laurie Kallsen-George, Tim Nussbaum, Tyler Esselstrom, Gavin Greenwalt, Jonas Norberg, Todd Sheridan Perry, Deborah Fox, Mike Belzer**
 - b. **Not Present**
 - i. **Rachelle Lewis**
3. Approval of last meetings Minutes: **Approved**
4. Approval of the Agenda:
 - a. Opening remarks from Neil
 - i. **Increased members by 17, we are up to 78!! Goal to break 100 by January**
 - b. Housekeeping
 - i. Reminder: Please do not “Reply All” with email blasts to the BOM without changing the title, for the conversation. Please be conscious of who needs to be on an email thread. Trying to keep our BOM mail from becoming white noise.
5. Reports: 7:15pm
 - i. Finances | **LAURIE KALLSEN-GEORGE**
 1. **Current banking statements are uploaded to the “Reports Folder”**
 - ii. Screening committee | **NEIL**
 1. **Double Feature Confirmed for Wonder Woman and The Mummy**
 2. **Guardians Of The Galaxy: Vol 2 screen was huge turnout, (68 RVPS)**
 - iii. HQ Website/Google/Social committee | **TYLER, GAVIN**
 1. **We have about 100 people looking at our social feed**
 2. **36 people have engage with our latest post (SIFF)**
 - iv. Membership Communications committee | **RACHELLE**
 1. **Members: JONAS, DEB**
 - a. **Nothing to report at this time**
 - v. Sponsorship committee (Potential Sponsorships)| **JONAS**
 1. **Members: MICHAEL, RACHELLE**
 - a. **Conversation with Nancy from LA is up on the google drive**

- b. Oculus - non responsive
 - c. Shotgun - non responsive
 - d. Microsoft Studios - non responsive
 - e. SideFX - non responsive
 - f. Have a consistent game plan when approaching companies for sponsors. (Tiers or Specific Numbers for Specific Events) Focus ideas for sponsors
 - g. Tyler: Recruiting companies as an avenue for sponsors
- vi. Who we are out there (Deb)
- 1. Conversation with NY - Andrew -
 - a. Don't get hung up on procedures,
 - b. Put the deadline short term
 - c. Mixers - Free for members (non members pay something)
 - d. Show-n-Tell Get someone to give a talk then do a mixer
 - e. Summer Party - Networking
 - f. Sole Sponsorship to a small company
 - g. Plan a gaming oriented event (piggybacking on their event)
6. Presentation:
- a. What We learned about VES Sponsorship from Nancy in LA (Michael and Jones)
 - 1. See Report from Sponsorship Committee

7. Discussion Topics:
- a. Organized Events:
 - i. Summer Event
 - 1. July 27 Thursday Night Look at BJ's (300.00 Spend)
 - a. Michael and Tim to source a location
 - ii. Fall Pub Night Sept/October
 - b. Plan for fall Membership Drive
 - c.

Reminder: Committees are shared and not supposed to be a burden. They are just a point of contact.

8. Agenda items for next meeting:
(Next Meeting Date: Aug 17th Redmond Library)

Final thoughts: 8:45pm

- a. Gavin Attended a VES LA
 - i. Panel talk (Panel members were from sponsors)
 - ii. Gavin Board Member of (*GROUP IN SEATTLE CENTER - Gavin please correct*) could get space at Seattle Center for an event
 - iii. RED sales rep for the NW as a possible