

VES WA Board of Managers

Minutes: Meeting April 3rd, 2017

1. President call to order: 7:00pm
2. Roll Call: 7:00pm
 - a. **Present**
 - i. **Neil Lim Sang, Laurie Kallsen-George, Tim Nussbaum, Tyler Esselstrom, Gavin Greenwalt, Gavin Greenwalt, Jonas Norberg, Todd Sheridan Perry, Deborah Fox, Rachelle Lewis**
 - b. **Absent**
 - i. **Michael Belzer**
3. Approval of Agenda: 7:05pm APPROVAL AS IS
4. Approval of the Minutes:7:10pm APPROVED AS IS
5. Reports: 7:15pm
 - i. **Finances**
 1. **We have received half of stipend**
 2. **how to generate income for our year**
 - a. **merchandise**
 - b. **charitable donation for sponsorship**
 - i. **discussion tabled**
 - ii. **Events/Screening Report**
 1. **We have a deal in place with SIFF Theatre**
 - a. **sm. theatre 2d**
 - b. **lg. theatre 3d**
 2. **Screening on Sunday April 3rd had 60 VES attendants**
6. Review and Training on VES Website (Neil) 7:20pm
See videos on shared drive.
7. Forming Committees 8:15pm
VES BOM can access LA HQ to ask questions
Also, BOM members can add any member of ves to join and be a member of a committees
 1. **HQ Website/Google committee |**
 - a. **Committee Head: TYLER, GAVIN**
 - b. **Members:**

2. Membership Communications committee |
 - a. **Committee Head: RACHELLE**
 - b. **Members: JONES, DEB**

3. Membership Outreach committee | (**COMBINED WITH MEMBERSHIP COMMUNICATIONS COMMITTEE**)
 - a. **Committee Head: RACHELLE**
 - b. **Members: JONES**

4. Screening committee |
 - a. **Committee Head: NEIL**
 - b. **Members:**

5. Social Media |
 - a. **Committee Head: TYLER, GAVIN**
 - b. **Members:**

6. Sponsorship committee |
 - a. **Committee Head: JONES**
 - b. **Members: MICHAEL, RACHELLE**

DISCUSSION:

Identify what makes a successful first year as a VES Section?

We Are Building A Community

Bringing Our Current Membership Together

Monthly Email Blast/Communication

Poll On Facebook "What Kind Of Movies Would You Like To See"

What Other Groups Maybe Active That We Could Partner with?

Research Needed (Tood Sent Link)

Northwest Film Forum

Communication Within The Group

Please do not "Reply All" with email blasts to the BOM without changing the title, for the conversation

Contact Neil by phone preferred

Neil Will Post Website For All The Films For 2017

Deb Offering To Make Stuff/Artwork For anyone/event

Add Anything To Share Up On Google Drive or send to Tim and he will organize.

Committees can move forward on research and planning, and then

communicate to the board before moving forward

Do we have guidelines for planning events? (Example London Does There Own Awards Events Show)

6. Agenda items for next meeting: 8:45pm
(Next Meeting Date: June 5-9th) MONDAY JUNE 5TH
 - a. Project Management Tools
 - b. Pub Night
 - c.

7. Final thoughts: 8:55pm
 - a. Own your committee.
 - b. Have an idea run with it, research it, present it to the BOM
 - c. Adjourned 9:15 pm