

**VISUAL EFFECTS SOCIETY – VANCOUVER SECTION**  
**Board Meeting, October 23<sup>rd</sup>, 2018**

**NOTES**

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**Present:** Mat Krentz, Marshall Krasser, Dennis Hoffman, Marta Mintenko, Shauna Bryan, Steve Garrad

**Apologies:** Kerry Corlett, Chris Downs

**Volunteer:** Carly Cook

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**Action Points**

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**Steve & Marshall**

- Organize “Demo Reel Insider Tips” event in November

**Carly**

- Re-send sponsorship deck to group for feedback
- Speak with Ben about Q&A screenings

**Everyone**

- Review sponsorship deck and provide feedback to Shauna and Kerry

**Shauna & Kerry**

- Take another pass at sponsorship deck based on feedback from Board

**1. Call meeting to Order**

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Meeting called to order by Shauna Bryan at 6:35pm

**2. Treasurer’s Report – 5 minutes**

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- Currently at \$18,340 CAD
- Still owed \$5K in sponsorships
- HQ gave us \$6,200 for memberships
- Also received \$5K from SIGGRAPH event
- Only outstanding expenses are for CapU screenings
- Method will send us \$500

**3. Screenings – 10 minutes**

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- BLACK PANTHER screening had zero attendees, but we still had to pay for the theatre
- This may have been an anomaly
- Past screenings at Cap have had 15-20 attendees
- Can we move Q&A screenings to Sony/DNeg?

- FIRST MAN was a success at DNeg
- Will push DNeg to join screening rotation in the New Year
- For the time being, if there is a Q&A on the weekend we may have to say no to them if the RSVPs are not ideal. We'll continue looking for another venue. **Carly** to ask Ben
- Will send thank you bottles of wine to venues that have hosted/helped us so far

#### 4. Social Events – 25 minutes

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##### D&I Update (10 minutes)

- Nov. 3<sup>rd</sup> date is too soon/not driving enough momentum
- Have had discussions to join forces with another festival
- Sue Rowe has spoken to Spark
- Spark feel like the panel format has been overdone. Would like to do something more active (i.e. 'how do we fix this code?')
- Currently a one day event, but Spark would spread it over 2 days if we add some VES events
- Feb 9<sup>th</sup> and 10<sup>th</sup> at Emily Carr
- We could contribute 4 events throughout the weekend
- Sponsorships: Sohonet and Teridici overflow was going to be used for our D&I event, how do we roll our sponsors into this event?
  - Have our talks/events sponsored by our sponsors
- Since November is out, is there another event we can do?
  - Do an easy educational event that we can quickly organize.
  - Could possibly join with Spark for this too
  - Vancouver and VFX or Practical Effects & Miniatures
  - Habib from Digital Monarch could do something
  - Info session for how to compile/submit demo reels from a recruiters point of view (i.e. Anim vs VFX vs Comp etc etc)
- Board votes to do the Demo Reel info session
  - Market it as 'insider tips'
  - How to put your reels together with all of the restrictions/limitations
  - 60 minute panel to drive the conversation
  - Image Engine would be an ideal venue
  - Dennis can moderate
- **Steve & Marshall** to organize

##### Regional Awards Update (10 minutes)

- Have had multiple meetings with HQ
- Shauna went to visit two venues: Grouse Mountain and Waterview
- Waterview (downtown) seems to fit more within what we want and is cheaper
- Flexible space with bar in centre, welcome drink station, projector, dance floor (if wanted), and parking
- Have a hold on March 9<sup>th</sup> and 16<sup>th</sup>
  - 16<sup>th</sup> is the first weekend of Spring Break, so subcommittee thought the 9<sup>th</sup> might be a better choice
- Neil Blomkamp has said no to being an honoree, so we are moving onto other choices (Seth Rogen & Evan Goldberg, then Ryan Reynolds or Shawn Levy, Ted Serandos,

Kathleen Kennedy)

- HQ is helping with those asks
- Still in discussions about the trophy. Mat has emailed the artist we're targeting but hasn't heard back yet
- Are looking to have an Indigenous theme to the design
- Emily Carr might have students interested in designing as well
- Mat and Shauna are reaching out to old and new members to ask for their help volunteering with the event

**Motion to decide on venue and date (5 minutes)**

Venue: Motion passes to go with Waterview

Date: Motion passes to go with March 9<sup>th</sup>

**5. Sponsorship – 10 minutes**

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- Refer to sponsorship package drafted by Kerry & Shauna
  - **Carly** to re-send to group with meeting minutes
- Currently have 3 major sponsors possibly interested in Regional Awards (Sohonet, AMD, AWS)
- Are looking to get 3 platinum sponsors
  - Would need to edit "exclusive" wording to "prominent" or similar
- Would like to see about getting swag donations for giveaways/door prizes
- **Everyone** to review Sponsorship package and provide feedback
  - Will look at pairing it down and **Shauna & Kerry** will take another pass
- At SIGGRAPH event, Teredici wanted to get names and emails of members, but we can't do that. Nancy suggested having a bowl where people can choose to drop their cards in

**6. Membership – 5 minutes**

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- 10 new members
- Committee will review in the next week, and BOD will say yes or no based on recommendations
- Currently at approx. 200 in Vancouver

**7. In-Camera Session – 20-30 minutes**

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- No minutes recorded

**8. Next Meeting Date**

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Tues., November 20<sup>th</sup> at 6:30pm to be held at Sony

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Meeting adjourned: 8:05pm