



AUSTRALIAN SECTION OF THE VISUAL EFFECTS SOCIETY BOARD MINUTES

Date: Wednesday April 5, call to start 6:30pm AEST (6pm Adelaide), est finish 7:15pm.

ATTENDING: Ian Cope (meeting chair), Jason Bath, Danielle Conroy, Dan Bethell, Noah Vice, Jeannette Manifold, Josh Simmonds, Justin Porter, Brendan Seals

APOLOGIES: Lara Hopkins, Dane Maddams, Julian Dimsey

Review Membership Survey Results

- Link: <https://www.surveymonkey.com/results/SM-59XZZLZG/>
- 45 Responses - quite good. Almost half of the membership.
- evident that people are interested in screenings, awards screeners & guest speakers - along with educational events & pub nights.
- email seems like the good communication method * Quarterly/monthly newsletter - may go for quarterly. Maybe use this as something to assist the membership drive. To spread the load.
- Newsletter - please register your interest/forward to a colleague if you would like to join.
- Thank you to those who contributed to the survey.
- Brisbane 'nothing going on in Brisbane' - try to organise something remotely?
- Talk to QLD VES members regarding an event? Tickets to a screening? Perhaps send out movie ticket booklet or similar? Petition QLD member to join the board?

Newsletter Update

- Aim for May 29 for release.
- Use the VES E-blast system.
- Content - to be determined, although it could include Message from the board - consolidation of global VES information, plus additional information from the board (eg membership drive stuff etc), Summary of the stuff we discuss - membership friendly on this call.
- Design / layout - Design/Template Ian & Dan to experiment and see what works within the confines of the online.

Upcoming Screenings

- May or Early June – options include Guardians 2, King Arthur: Legend of the Sword, Alien: Covenant, Pirates, Wonder Woman, The Mummy
- Perhaps send a survey with regards to screenings preference? Justin: Usually a week turnaround for feedback. Justin to send this out this weekend.

New member welcome events

- Jason looking into hosting drinks at AL & possibly a behind the scenes presentation of Guardians of the Galaxy vol 2.
- Iloura to host something in Melbourne in May also - meet & greet.
- Budget available for both screenings & member event in May, and possible Pub night in June
- Reminder for ALL events to be added to the VES Calendar - which will add it to the Global calendar. The VES website system worked out okay for booking into screenings. Justin to ensure that he adds to the calendar as part of his routine. Dan to send PDF's through of how-to's.

Social Media Review

- currently not very active
- Jason to send through HQ Social Media guidelines
- would be good to make more use to communicate to members and potential members - Create a profile to attract people to join
- Post links to news, have an Australian focus,
- Dan Bethell to start an email thread with regards to Content.

2017 'Fall' Membership Drive:

- start an email/spreadsheet of names of people who would like to join the VES - these potentials to be added - Danielle to create a Google Doc and share to all.

Other Business

- Next Meeting/Chair Lara on May 3