

VISUAL EFFECTS SOCIETY – VANCOUVER SECTION

Board Meeting, January 2nd, 2019

MEETING MINUTES

PRESENT: Shauna Bryan, Mat Krantz, Dennis Hoffman, Gayle Munro and Steve Garrad

VIA HANGOUT : Sue Rowe

Apologies : Kerry Corlett and Marshall Krasser

Outstanding Action Points from 11/20/2018

Everyone

- Spread the word about the VES Awards judging on 1/12/2019.
- Give Dennis your thoughts on how you would like intern's time to be treated with regards to it contributing to the 5 years experience to become a member.

Shauna

- Find out what Sohonet are doing for their industry day in Montreal.

New Action Points

Gayle

- Put together a P&L for the D&I Event.
- Supply Shauna with a bullet point list of HQ potential sponsors they are approaching so she can follow up on where they are at.
- Generate a one sheet for the benefits of being a member of the VES that is specific to Vancouver.

Mat

- Reach out to James Stewart about the potential of him designing and sculpting the inaugural Pacific Spirit Award.
- Find out what it would cost to have Stephanie be the Floor Manager for the night of the Regional Awards Celebration.
- vesvanboard@gmail.com to be updated to only have the active members of the board on this alias and a new alias created for volunteers vesvanvolunteers@gmail.com

Shauna

- Call Waterview and get a draft of the contract for HQ to review and follow up on getting the layout plan from them.

Kerry

- Update board on status of the potential sponsors you are in communication with.

1. CALL MEETING TO ORDER

- Shauna called the meeting to order at 6.38pm.

2. TREASURER'S REPORT

- Mat has had the accounts signed over.
- Currently have \$19,403.
- Gayle to put together budget for D&I SPARK event.

3. SCREENINGS

- Marshall retro screening and presentation on Galaxy Quest, screen the film and then a Q&A.
- Open up wider than just VES members.
- So many options other than this too!
- Steve already has the list of what we chose in an earlier board meeting in 2018.

4. SOCIAL EVENTS

D&I Update

- Sub-committee meeting held prior to this one as event is 5 weeks away.
- Shauna has been talking with Anne Colby who is on board to be the Keynote Speaker, this may be at no cost to us.
- Need to start promoting, and including Teradici and Sohonet being invited as our sponsors.
- Allow sponsors to include a draw where attendees volunteer their names and email addresses for so that they can legally get this information.

Regional Awards Celebration

- Out to Seth Rogen and Evan as honorees, has until mid-January to get back to us.
- Amy Pascal is aware that we've reached out.
- Mat to contact his person.
- Shauna also has a personal contact reaching out.
- Steve advised that Neill Blomkamp may be in town after all, Gayle to reach out to Vic if Seth/Evan is a no.
- Pacific Spirit Award design – James Stewart. Mat to get in contact with him.
- Venue (Waterview) Holding 3/9 and 3/16, there's some pressure on the 16th but we haven't been forced to confirm yet. Shauna to call and get a draft of the contract for HQ to review. Awaiting layout plan from venue.
- Programme should perhaps be a digital one, could be on a monitor or iPads available on the night, or send a link to ticket buyers and sponsors. Could even be a post event one that

includes photos from the event. Sign in on check in to say yes I want to receive this, including agreeing to share this information with the platinum sponsors and VES. Consensus was that a post event digital programme would be the way to go.

- Event Photographer will be Arden McLeod.
- Video material, Sony donating editorial time to put together material to screen the reels from the actual Awards Event as well as sponsor's logos and any other material.
- Floor Manager for the event could potentially be Stephanie. Mat finding out how much this would cost.
- Ticket prices suggesting Members \$55 and Non-Members \$85, pending who the honoree is these may change. Noting that ticket sale revenue is minimal compared to costs as it's currently costing +/- \$255p/h to hold. Need to select our ticket sale site, VES hosted vs EventBrite.

5. SPONSORSHIP

- Refer to googledoc here :
https://docs.google.com/spreadsheets/d/19U4ORarHZF_MW1Kmfq_O5ddFI5GA9_3JM_-gCtpLRjl/edit#gid=185292411
- Gayle to provide Shauna with a bullet point list of potential sponsors that HQ indicated they would be approaching on our behalf to avoid conflict.

Need to also talk to Kerry about the status of the companies he is in talks with.

6. MEMBERSHIP

- Mat advised that the Vancouver Stipend was received in December for the September intake.

7. EDUCATION EVENTS

How to make a Demo Reel

- This event went down really well!
- Steve to talk to Cassandra about joining the VES.
- Should do this again, and invite a certain number of people from schools.
- Dennis talked about the Brown Bag Lunches in LA where seasoned VFX people would present to students.

8. ANY OTHER BUSINESS

Bake-Offs

- Do what the NZ section is doing for the Bake-Offs this year in 2020.
- They are streaming it from LA so that members of the Academy who can attend in Wellington can see them and are also being given a voting ballot. Non Academy members can you along to see them out of interest.

Vancouver Board email address

- Should only be current board members.
- Mat to update.
- Add second alias called “vesvanvolunteer” which is all non-board member volunteers so we can cc them on applicable communications.

General Promotion of VES in Vancouver

- Need to be better at promoting ourselves at event, eg intros to screenings.
- Sony have approved us running a slide promoting VES that screens at the front of screenings while everyone is arriving.
- Also should promote the next event/s as part of intros at every event, including a benefits one sheet. Gayle to draft something up for the Van board to review.
- WIA is great at this kind of promotion with emailing out events, giving members a sense of value.
- We should also send out reminding members of the discounts – link to VES page.

Voting for 2019 Board

- 7 people applied for 6 seats.
- Voting closes 1/15.
- New board members will be invited to the February board meeting.

Judging for VES Awards

- 1/12 at Image Engine, 9.00am for a 9.30am start.
- Have 24 signed up, HQ asked for more people.
- People must sign up, same as last year, to get the code for signing in on the day.
- Sue doing meet and greet.
- Oz doing the administration on the day.

MEETING ENDED AT 8.01pm
Next Meeting January 29th at 6.30pm at Sony Imageworks.