

VES Awards

Policy Concerning Screenings, Screeners, and Self-Promotion

The VES Awards rest on the fundamental premise that all submissions shall compete on a level playing field and that no unfair campaign tactics will be used to solicit votes. To this end, the VES has established the following guidelines for anyone who wishes to showcase their work during the **Awards Season**¹:

1. Screeners:

Screener packaging and/or printed material accompanying screeners sent to VES members may reference individual(s) VES Award nominees, project titles and/or sequences or VES Award categories, however may not reference any VFX facilities and/or companies that produced the nominated work. Distribution companies and/or studios may be referenced.

Exception: Blu-rays and DVDs that are commercially packaged are allowed regardless of content.

2. Screenings:

During Awards Season, the VES wishes to make all pertinent project information available to its members through screenings and corresponding panel discussions in the format the project was intended to be seen.

(a) Screenings set up by an individual or company outside of the VES office (such as a studio, production company, VFX house, or PR company) may be accompanied by before & after and/or making of clips or images.

(b) Screenings set up and/or hosted by the VES office, or its sections, may not be accompanied by before & after and/or making of clips or images.

For screenings referenced in section 2(a) the VES can and will make its members aware of these types of screenings or events via a member email blast for a fee. Payment must be made in full (via credit card, wire transfer or check) prior to VES sending out the eblast. These announcements will be preceded by the words

¹ Definition of Awards Season: from the opening of submissions (approximately the first week of October), to the end of the View & Vote (approximately the first week of February)

“sponsored announcement” so that the VES is not to be perceived as promoting or sponsoring such screenings.

3. Promotion in the Media or Personal Appearances

The VES does not put restrictions on an individual, a facility, or studio’s advertising of its VFX work in print or online media using terminology such as “For Your Consideration” or any other promotional slogans, nor does it prohibit personal appearances by VFX practitioners at industry events provided no VES sponsorship or support of the event is implied. However, the VES *does* prohibit any action that is intended to solicit votes from VES members at either the Nominating Events or the View & Vote. The Awards Committee retains the right to disqualify any entry from the Awards that is deemed by the Committee to be overtly or specifically trying to garner votes in an unfair manner.

Violations of these policies may result in the disqualification of an entry from the VES Awards.