

About The VES

The Visual Effects Society (VES), a not-for-profit, professional honorary society, is dedicated to advancing the arts, sciences, and applications of visual effects and to improving the welfare of its members by providing professional enrichment and education, fostering community, and promoting industry recognition. Over the past five years, membership has doubled.

- VES Awards Gala (February) honors 20-plus categories of film, television, commercials, animation and video games. 2009 inaugurates the VES Student Award.
- VES Think Tank brings together 25 to 30 major players in the entertainment industry to discuss current business issues and challenges.
- Screenings and Panel Discussions in Los Angeles, San Francisco, London, Toronto, Vancouver, and Sydney, Australia on the making of The Dark Knight, Wall-E, Golden Compass, among many others.
- Educational Seminars on such topics as Latest Cutting-Edge Technologies, New Forms of Financing & Distribution, Negotiating Skills, and Working Overseas

• Student Training and Mentoring Program partners with colleges throughout California



Visual Effects Society
5535 Balboa Blvd., Ste 205, Encino, CA 91316



**THE
VES
POWER
CIRCLE**



Your pipeline to the players behind the imagination, power and vision that drives the Visual Effects industry.

For more information, visit the VES at

www.visualeffectssociety.com
and contact Aria Edry, VP Development,
(818) 981-7861 or aria@visualeffectssociety.com.

Talent. Experience. Knowledge.

Enter the Power Circle

The Visual Effects Society's (VES) Power Circle is your exclusive opportunity to connect to over 1,800 of the world's top artists and technologists in 20 countries. VES members have taken home over 100 Oscar and Emmy awards, they direct leading visual effects companies worldwide, hold top positions in film, television, animation, video games and commercials, and help drive billions of dollars in revenues. Headquartered in Los Angeles, VES has sections in London, Vancouver, San Francisco and Sydney, Australia. The VES Awards Gala in Hollywood, held every February, is the visual effects industry's most prestigious event.



The Power Circle enables you to target this strategic demographic:

- Leverage relationships with Hollywood's top visual effects talent
- Generate increased brand awareness and product knowledge among VFX decision-makers
- Customize sponsorships of VES events in LA, Vancouver, London, & Sydney, Australia
- Expand your presence with exclusive savings at the VES Awards Gala
- Sponsor and/or host educational panels
- Recruit talent directly from VES Job Board

To enter the Power Circle,
contact Aria Edry, VP Development
818-981-7861
aria@visualeffectssociety.com.

POWER CIRCLE BENEFITS

All Power Circle members' logos are displayed on the VES website. Members receive invitations to all screenings and events worldwide, and to the VES Holiday Party in Los Angeles. NEW this year is free, and deeply discounted, advertising in our E-blast and website. Power Circle membership is for one calendar year, January 1 to December 31. Additional benefits at each level are:

Friend \$1,500

- One Ad in VES Worldwide E-Blast (\$500 value)
- 10% discount on any additional advertising (E-blasts, website)
- One invite to VES Holiday Party, a key LA networking event

Innovator \$5,000

- VIP access to the VES Job Board (\$375 + value)
- Two Ads in E-Blast (\$1,000 value)
- 15% discount on any additional advertising
- Two invites to VES Holiday Party

Futurist \$15,000

- One VIP invite to VES Think Tank, our high-powered, all-access business-to-business dinner
- Four Ads in E-Blast (\$2,000 value)
- Left-Side Banner Ad (15 days) on website (\$1,000 value)
- 20% discount on any additional advertising
- VIP access to VES Job Board (\$375 + value)
- Four invites to VES Holiday Party
- 20% discount on VES Silver or Gold Sponsorship at VES Awards Dinner includes Preferred Seating Table of 10, Silver or Gold Sponsorship Recognition, and Silver or Gold Full Page Ad in Program Book (\$2,000-\$5,000 savings)



Leader \$25,000

- Logo, 50-word profile and Rotating Banner on VES Home Page
- Company news featured in E-blast and website
- Two VIP invites to VES Think Tank
- Lead sponsor of one workshop or other educational event
- Six Ads in E-blast (\$3,000 value)
- Left-Side Banner Ad (30 days) on VES Home Page (\$3,000 value)
- 25% discount on any additional advertising
- Exclusive access to the VES Job Board (\$375 value)
- Six invites to VES Holiday Party
- 35% discount on Silver or Gold Sponsorship at VES Awards Dinner includes Preferred Seating Table of 10, Silver or Gold Sponsorship Recognition, and Silver or Gold Full Page Ad in Program Book (\$3,500-\$8,750 savings)

Visionary \$50,000

- Exclusive hospitality opportunity with VES Board of Directors
- Logo, 100-word profile and Rotating Banner on VES Home Page
- Presenting Sponsorship of VES Think Tank
- Top Banner "Sponsor Recognition" Ad (30 days) on VES Home Page (\$1,500 value)
- Left Banner Ad (45-days) on VES Home Page (\$3,250 value)
- Eight ads in E-blast (\$4,000 value)
- 30% discount on any additional advertising
- Ten invites to VES Holiday Party
- 50% discount on Silver or Gold Sponsorship at VES Awards Dinner includes Preferred Seating Table of 10, Gold Sponsorship Recognition, and Gold Full Page Ad in Program Book (\$5,000-\$12,500 savings)



Signature \$100,000

Contact The VES Office for customized sponsorships.