Film Industry by the Numbers

Despite a dwindling economy in America, Hollywood remains strong and posts impressive figures every year. Since its humble beginnings, the film industry has spread worldwide and grown exponentially while embedding itself into everyday culture. Here are some statistics from behind the scenes.

1. Domestic box office revenue in 2009 was **$10.6 billion**

518 films were **released**

Average **ticket price** was $7.50

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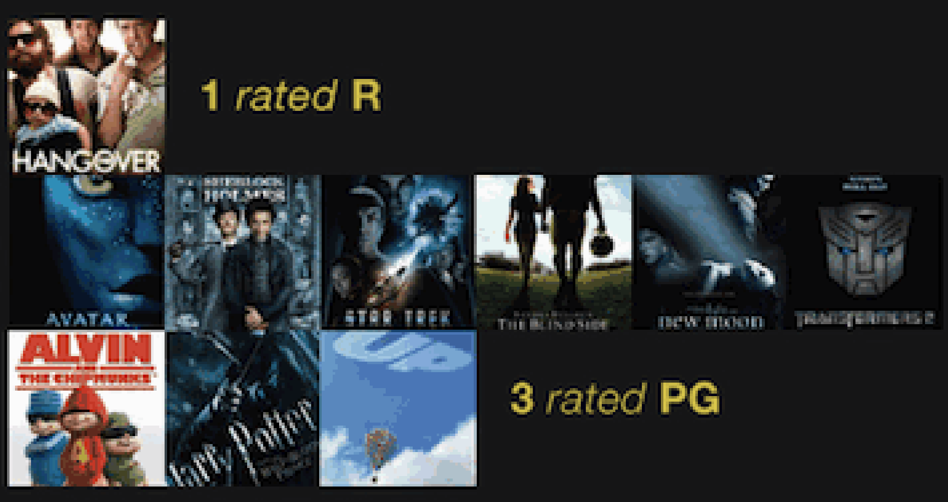
VISITORS *(in millions)*

Movies	Amusement Parks	Sporting Events
1474.7	347	141

2. Of the top 10 grossing films of 2009:

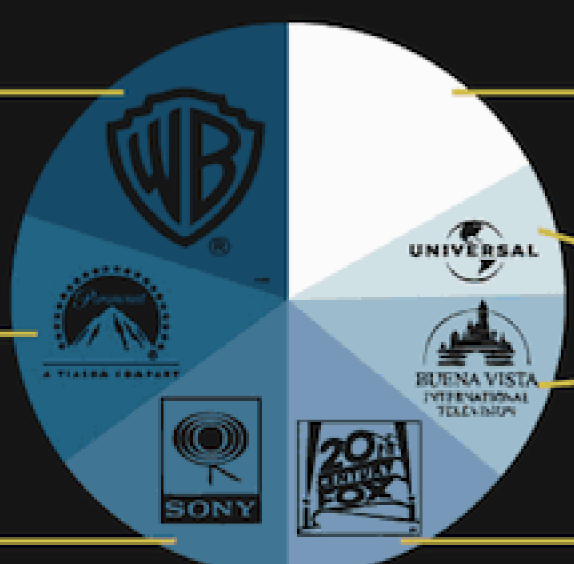


1 *rated* **R**

6 *rated* **PG-13**

3 *rated* **PG**

3. Film studio market share of 2009:



Warner Bros 20%
Harry Potter, Hangover, Sherlock Holmes

Paramount 14%
Transformers

Sony/ Columbia 14%
2012, Angels and Demons

19.5% Other

8% Universal

11.5% Buena Vista

13% 20th Century Fox
Avatar, Ice Age

4. Worldwide box office revenue was **$29.2 billion**

$ *(Billions)*

US	Europe, the Middle East and Africa	Asia Pacific	Latin America and others
10.6	9.6	6.4	2.6

5.7 billion tickets were purchased worldwide

5. Average admission for a family of four to the movies is **$28.72**

$94 for a **baseball game**

$284 for a **football game**

Breakdown of your movie ticket:

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45% Theater Fees

55% Studio

Studio breakdown:

21% Advertising

17% Set Production

11% Distribution

6% Actors

6. Top earners in Hollywood for 2009:

Millions

Name	Note	Earnings
Michael Bay	Director, Transformers 2	$125
Steven Spielberg	Universal theme-park royalties and consulting	$85
Roland Emmerich	Director, 2012	$70
James Cameron	Director, Avatar (est. from Dec. 31)	$50
Todd Phillips	Director, the Hangover	$44
Daniel Radcliffe	Harry Potter	$41
Ben Stiller	Night at the Museum 2	$40
Tom Hanks	Angels and Demons	$36

7. There are about **40,000 MOVIE SCREENS** in the United States in **7,000 THEATERS**

No. of Theaters

multiplexes with 8-15 screens	single screen theaters	miniplexes with 2-7 screens	megaplexes with 16+ screens	drive-ins
2,215	1,747	1,679	718	628

8. The **MOST EXPENSIVE FILM EVER** was Spider Man 3, $258 million

Avatar's production cost was $237 million (the rest was from private investors)

$pidey-Cents

The least expensive film ever is 2008's Colin, made on a $70 budget

- Filmed on a mini-dv camera
- Edited at home on a PC
- Actors hired via Facebook
- The film was screened at Sundance

9. The American motion picture and television industry supports **2.5 MILLION JOBS** which includes

Over 115,000 businesses

Production worker average salary is $74,400

$41.1 billion in total wages

SOURCE:
http://www.mpaa.org/2008%20MPAA%20Theatrical%20Market%20Statistics.pdf
http://www.mpaa.org/EconReportLo.pdf
http://www.thewrap.com/article/true-cost-and-consequences-avatar-11206
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