

## **Dennis Hoffman**

*Senior Vice President and General Manager  
CIS Vancouver*

Dennis Hoffman was named Senior Vice President and General Manager of CIS Vancouver in May, 2008. Having originally joined Rainmaker Visual Effects in 2007 as Head of Production, Hoffman was there when the company was sold and transitioned to the Deluxe Entertainment Services Group in early 2008. Hoffman has overseen the company's work on *Vantage Point*, *Blades of Glory*, *Tropic Thunder*, *Twilight*, *Changeling*, *Space Buddies*, *Angels & Demons*, as well as *G.I. Joe: The Rise of Cobra*, *Aliens in the Attic*, *Tooth Fairy*, *Nutcracker: The Untold Story*, *Invictus* and *Salt*.

Prior to CIS Vancouver, Hoffman, a 20-year production veteran, served as Vice President/Head of Production at Digital Domain where he was responsible for the management of the visual effects feature division including oversight of all visual effects projects. During his tenure there, Digital Domain's credits included *Flags of Our Fathers* (winner of the 2006 VES Award for Outstanding Supporting Visual Effects in a Motion Picture), *Letters from Iwo Jima* and *My Super Ex-Girl Friend*, as well as the strategic planning, budgeting, client relations and management of all feature film related departments.

Hoffman began his career in 1988 in the commercial world at Image G, where as Executive Producer he was responsible for the day-to-day operations of the full service commercial company.

In 1990, Hoffman joined Dream Quest Images as a Visual Effects Producer and over a tenure of nine years moved up the ranks to become Vice President/Executive Producer overseeing such films as visual effects Oscar® nominees *Mighty Joe Young* and *Armageddon*. Other feature film projects included *The Rock*, *Honey We Shrunk Ourselves*, *Crimson Tide*, *Kundun*, *Hero* and *Final Analysis*. Television projects included *Earth 2* which won the Emmy for Best Visual Effects, and theme park based projects included *Space Shuttle America* for Six Flags, *StarQuest* for Landmark Entertainment/Taejon Expo, Korea and *Asteroid Adventure* for IMAX/Phantasialand, Bruhl, Germany.

From 1998-2002, Hoffman served as Vice President/Head of Production at Cinesite, a Kodak company, where he was responsible for the management of the visual effects division including oversight of all visual effects projects and strategic planning. Hoffman was responsible for the management and oversight of the art department, pre-visualization, 3-D, character animation, paint, digital compositing, rotoscope, 3-D and 2-D tracking and data management departments. Projects included *Clockstoppers*, *Ali*, *U571*, *Red Planet*, *13 Days*, *Mothman*, *Rush Hour 2* and *Road to Perdition*.

Subsequent to that, Hoffman was General Manager/Producer at BWFx where projects included *Bulletproof Monk*, *Out of Time*, *Legally Blonde 2* and *Pirates of the Caribbean*. Hoffman was then recruited by Electronic Arts to join their Vancouver facility as Senior Development Director, where he was responsible for the centralized artist groups and production of the visual content for 16 of the 25 game titles of EA Canada.

In 2008, Hoffman received a VES Award for Outstanding Supporting Visual Effects in a Motion Picture for *Changeling*. He is a current VES Board Member.