

Cliff Plumer, C.E.O.

Cliff Plumer is responsible for Digital Domain's overall strategy and all aspects of its business. Cliff joined Digital Domain in 2006 as C.T.O., following a ten-year tenure with Industrial Light & Magic (ILM) and Lucasfilm Ltd. He has more than twenty years of experience in digital entertainment and media technology and a proven track record of providing strategic vision for both technology and operations. At Lucasfilm and ILM Cliff developed a centralized technology strategy for the companies, including the move of its headquarters from Marin County to San Francisco, and he was responsible for building the technical infrastructure of the Letterman Digital Arts Center at the Presidio and the Lucasfilm Animation Studio in Singapore. A graduate of Ithaca College, Cliff began his career in 1984 as a computer graphics artist, camera operator, editor and technician.